

Plain Talks

JULY 1951



Traveling in Gulf States — See Pages 1-3

TRIBUTE TO EMPLOYEES

There is little new to report this month concerning our proposed adjustment of electric rates to offset higher operating costs and provide a reasonable rate of return so that we can get the money needed for our continuing construction program.

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In Texas, city officials have been informed of our plan of procedure.

• • •

As we go to press, accountants and engineers of the Louisiana Public Service Commission are still at work, studying our Louisiana records.

• • •

Reports from all over the system are that customers, although they naturally are not shouting with joy over the prospect of any increase in the cost of living, are very understanding.

• • •

They want to be fair.

• • •

They want Gulf States to be in a position to maintain the standard of service to which they have become accustomed and to grow as necessary to meet their needs.

• • •

This attitude is a fine personal tribute to Gulf States personnel because, while money to build necessary facilities to produce and distribute electricity comes from investors all over the country, "Service" comes from Gulf States men and women on the job right here at home.

MISCELLANEEY

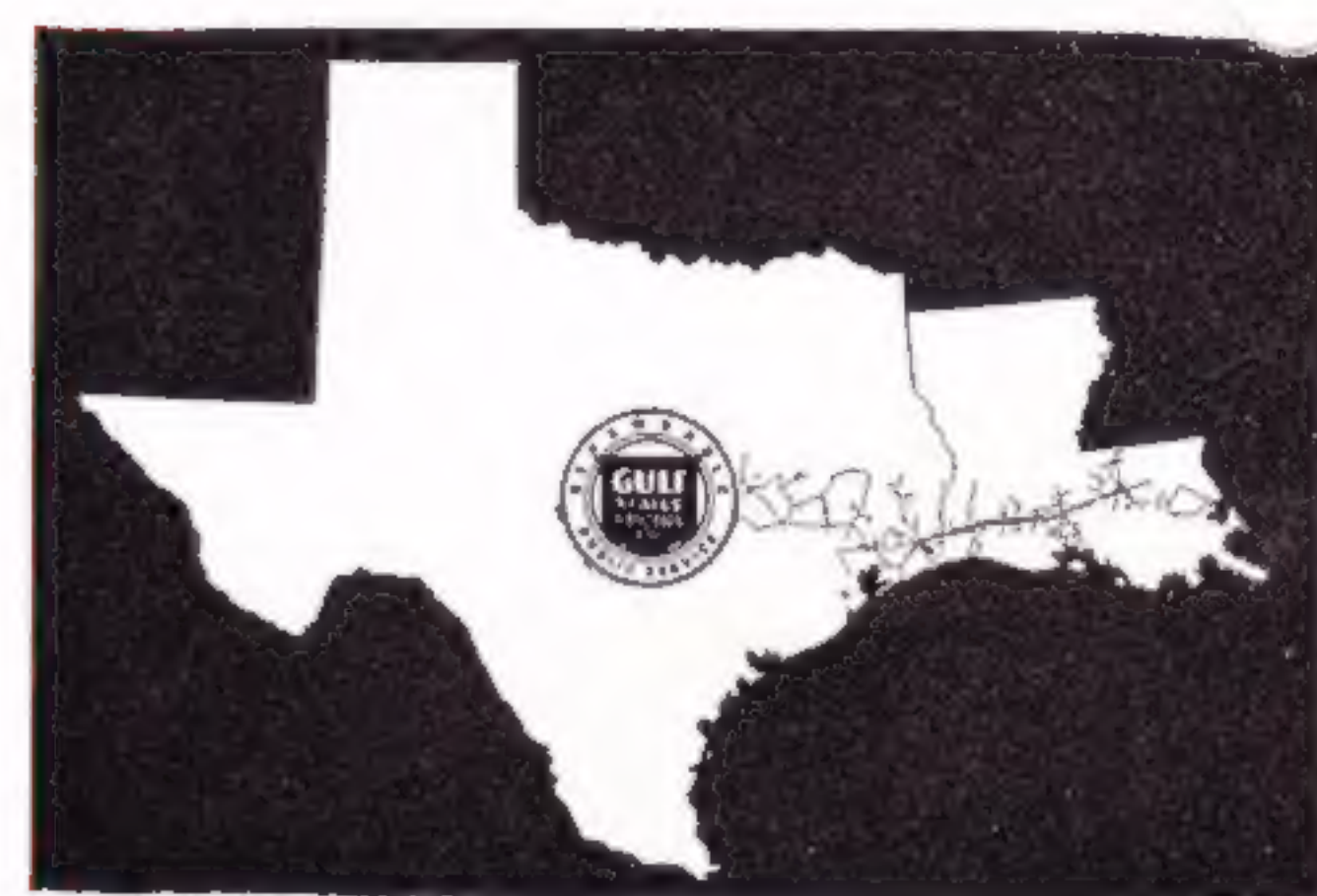
We are too inclined, perhaps, in circumstances like this, to speak of "the company's needs" instead of "the public's needs." In the final analysis, higher rates are in order at this time so that the public can continue to enjoy the kind of electric service which helps folks in this area to progress and prosper. "Company needs" are but a means to that end.

The cost of electric service is one of the smaller items in the average family budget. When the cost of food, rent, or clothing goes up 20%, it's a lot of dollars. When the cost of electric service is boosted by a similar percentage it SOUNDS like a lot, but the pocket-book is affected gently, comparatively.

And—whether it's hamburgers or haberdashery—the price of electricity has little to do with the price you pay for most things. The cost of electricity is one of the smaller items in the business budget. You could double the cost of electricity used in making shoes and not increase the retail price but a cent or two.

"Electricity does so much — costs so little" is one advertising slogan that tells the truth, the whole truth, and nothing but the truth.

PLAIN TALKS



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THE COVER

J. J. Boutte, Port Arthur, is putting the finishing touches on a 14 foot boat he built from a Chris Craft kit. But young son Larry, who will soon have the boat christened in his honor, had rather dream about future voyages than work at sanding. We don't blame him.

Navasota Division: History and Industry

THE present activity of the Navasota division is rivaled only by its past history and prospects for the future. The story of its past reads like an exciting history of early Texas.

It was at Navasota that the famous French explorer, Rene Robert Cavalier de la Salle, was killed by a mutineer as his party camped at the head of the Navasota and Brazos Rivers in 1687.

It was at Huntsville that Sam Houston, one of Texas' greatest heroes, made his home, and after his long career of public service — twice president of the Republic of Texas, governor of the State, and US senator — returned to spend his last days in the country he loved best.

It was at Washington-on-the-Brazos, just a few miles from Navasota, that Texas was declared a republic and its constitution was framed and signed in 1836.

The Navasota division has developed with the years and now stands high as a modern and progressive area. Although proud of its historic background, the East Texas communities are in a continual process of modernization and growth.

Agriculture, oil and its related products, and timber are the main supports of the economy. Since oil was discovered in Conroe by George Strake December 13, 1931, 1,200 wells have been drilled. Over 282 million barrels of oil have been produced in the Conroe field alone.

Headquarters of the modern Texas State Prison System and Sam Houston State Teachers College are located at Huntsville. Both are now in a period of modernization. Across from the prison the two-block-long Sam Houston Memorial Drive, a spur of Highway 94 and called the "shortest highway in the State of Texas," leads to the grave of Sam Houston. The memorial headstone by sculptor Pompeo Coppini, which bears Andrew Jackson's words, "The world will take care of Houston's fame," is illustrated on this page.

Although primarily an agricultural area, industry has forged ahead in the division. At Cleveland the TexSun company furnishes materials for wooden boxes and Trinity has a large basket factory. Three large gasoline plants — Humble, Midland, and Superior — are located at Conroe, as are Conroe and United Creosoting Companies and the Columbian Carbon Plant. Texas-Illinois Gas Company is building a new plant near Conroe.

At Navasota Schumaker Oil Works, Navasota Creosoting Company, and Holsum Products, which makes peanut butter, are prominent industries.

In the Calvert district Humble Pipe Line Company, Texas Pipe Line Company, and Magnolia Refining Company operate crude oil stations at Hearne. Sinclair Refining Company has a products pipe line station near Hearne, and Gifford-Hill and Company operate a gravel pit there. Other companies in the division are the Santa Fe Tie and Lumber Company at Somerville, the Atlantic Pipe Line Company at Shiro, Texas Long Leaf Lumber Company at Trinity, the Millwhite Company at Trinity, and Shell, Atlantic, and Magnolia Pipe Line Companies at Cleveland.

It is truly a great area that Gulf States serves. The Navasota division has a historic past, a progressive present, and great prospects for the future.



Rene Robert Cavalier Sieur de la Salle, the famous French explorer, camped at the junction of the Navasota and Brazos Rivers. He was killed there in March, 1687, by some of his party. This statue was erected in 1930 by citizens of Navasota and members of the Daughters of the American Revolution.



25,000 board feet a day are ripped by the Corrigan Lumber Company, which employs more than 100 people in day and night shifts. The picture shows a portion of the Company's stockpile of timber. The man at bottom gives a good idea of the immense size of the pile.

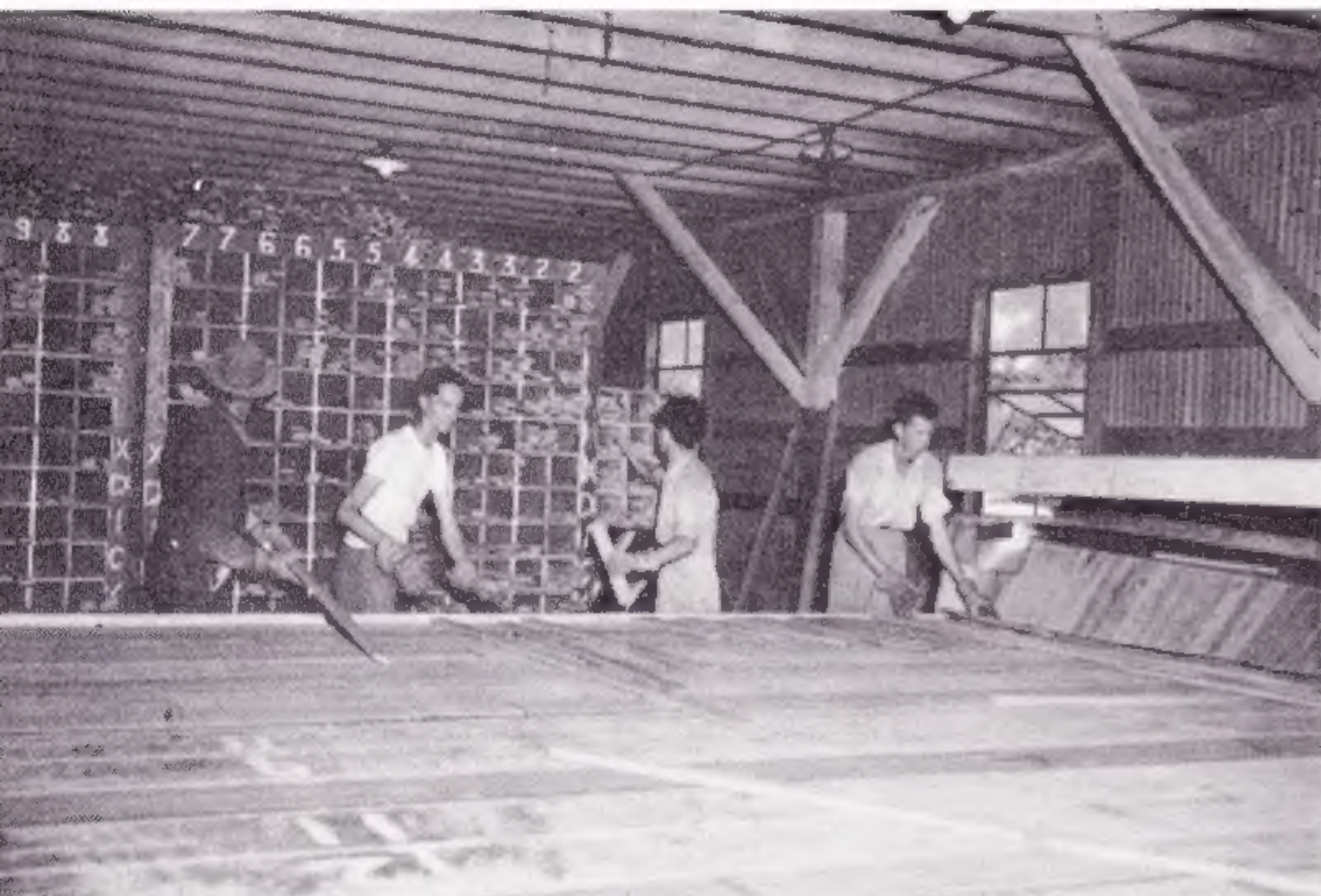




Sam Houston, twice President of Texas, US Senator from Texas, Governor of Texas, Governor of Tennessee, and Congressman from Tennessee, lived in this Huntsville house before his death. The house where he died on July 26, 1863, stands next door. Now part of a well-kept park, the home is open to the public.



Headquarters of the Texas State Prison System is housed in this well-kept, modern prison at Huntsville. Now in the process of modernization and new construction within the walls, the prison will soon have the newest facilities available for prisoner control, under the direction of Warden T. E. Moore.



Workers sort flooring in the Corrigan Lumber Company as it rolls off the assembly line. Each piece is sawed, inspected, and resawed before it is ready for sorting. Other workers remove the similar-length pieces and bundle them for shipping. The Corrigan company is the largest mill in the East Texas area.



The Tennessee Gas Pumping Station at Cleveland continues to expand, and at present a new pipeline is being built through the town. Although timber is the main industry in Cleveland, as it is in much of the Navasota district, there is quite a bit of farming and dairying. Potatoes and peas are the main crop.

The Columbian Carbon Plant at Conroe is a typical petroleum industry. Using both natural gas and oil in the manufacturing process, the carbon black is used mainly by rubber companies in the manufacture of rubber tires. Workers need a half hour each day to clean up after work.



Cotton and cattle reign in the Navasota area. This broad expanse of cotton lies between Navasota and Old Washington. The same scene is typical almost anywhere in East Texas, and cotton competes closely with oil and timber as the number one industry in the Navasota division.





This grandmother of the modern-day washing machine still stands in the log-cabin kitchen of Sam Houston's home in Huntsville. The almost smooth ridges on the board give evidence that many a pioneer Texas garment was washed in the early "machine."



Still standing and in every-day use is this Baptist Church at Anderson. Built in 1844, the church is located just a block from the Fanthorp Inn, once used as a bank and post office and stage coach stop. Now a private residence, the Inn was built in 1834.



This modern court house at Conroe claims the distinction of having been the first air conditioned court house in Texas. Oil and natural gas are the number one industries in Conroe, but timber is right on their heels, with 75% of the land commercial timber.



Students at Sam Houston State Teachers College sun and swim at the modern pool located near the school. Now in a period of modernization, SHSTC has just completed a new student union and has other new buildings under construction — including a new Fine Arts building and an agricultural laboratory. All of the new structures are air conditioned, and plans call for complete air conditioning of the other campus buildings at Huntsville.



Located at Washington State Park is an exact replica of the building where the Texas Constitutional Convention was held in 1836. At this convention Texas was declared a republic and its constitution was framed and signed.



The Grimes County Court House, located at Anderson, once received mention in Ripley's "Believe It or Not" because it sits in the middle of the street. About 40 years old, the present building is the third to stand on the spot. A log cabin was the first.

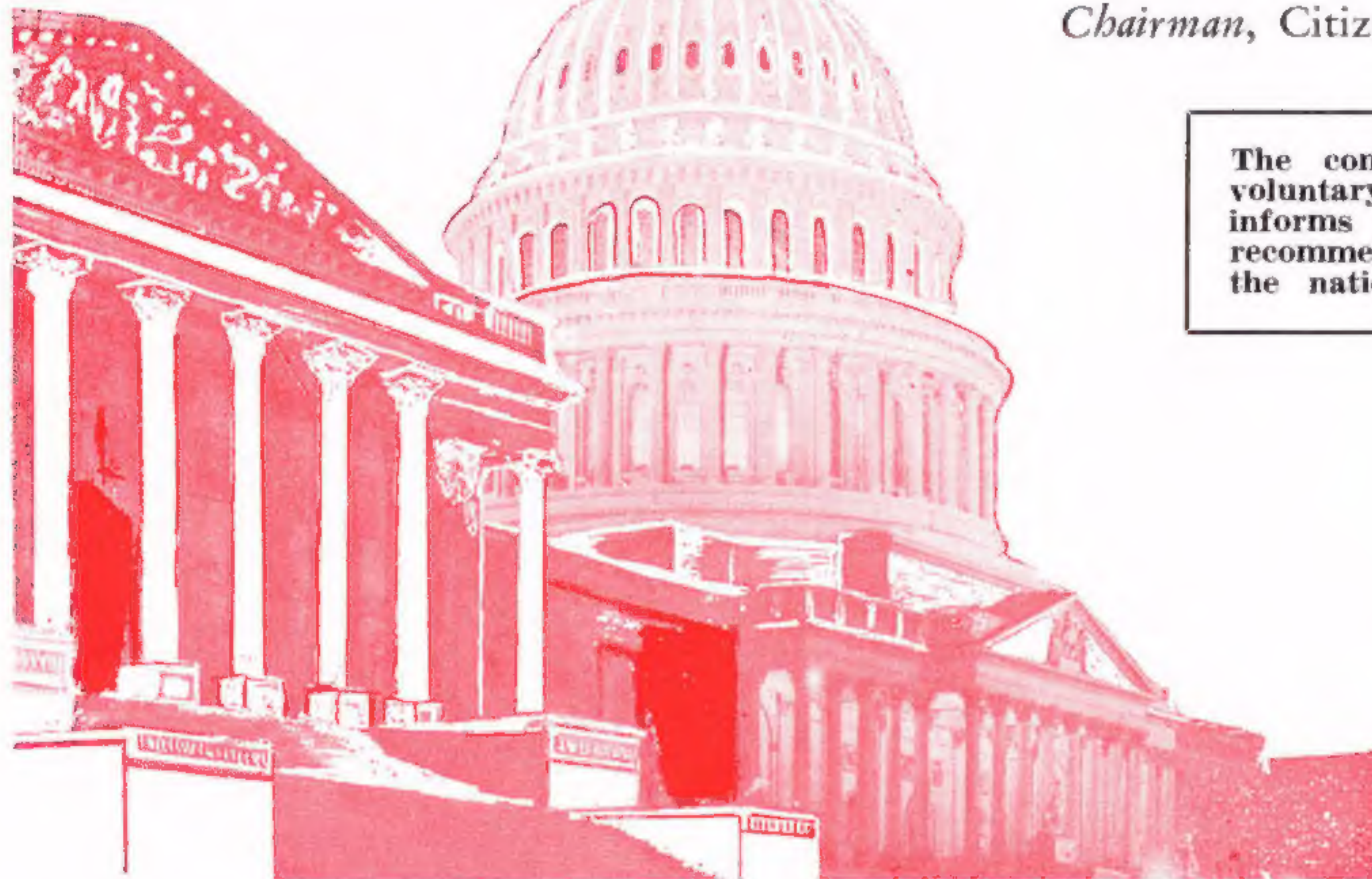
IT'S *Your* GOVERNMENT

LAST OF A SERIES

By DR. ROBERT L. JOHNSON

President, Temple University

Chairman, Citizens Committee for the Hoover Report



The committee which Dr. Johnson heads is a voluntary, non-profit, non-partisan organization. It informs the public what the Hoover Commission recommendation can mean to each individual and the nation.

WHAT HAS BEEN DONE

Over 50% of Reforms are Reality.

\$2 Billions More Can be Saved.

IF I have been successful in presenting the case, you have a fairly good idea of what a disorderly and wasteful pattern of government we have in this country. But you don't know half of it. I have attempted in this series to inform you of some of the defects in those departments of the Executive Branch of the government as they were and are considered by Congress; and in the order of this series.

I purposely spaced these articles in this way so that you could discuss the measures intelligently when they come before the Congress. It also gives you time to communicate with your Congressman if, as I expect, you are disturbed by this vast waste, which is costing you money, and wish to do something about it. Certainly a great number of persons were disturbed by this and did do something about it, since already about 50 percent of the Hoover Commission recommendations are definitely "on the books." These enactments will effect savings of close to \$2 billions annually.

A little further on I will tell you specifically how you can co-operate to bring about the saving of at least another \$1 billion a year, and probably \$2 billions, if remaining 50 percent of the recommenda-

tions of the Commission are made into law by the Congress.

People are daily becoming more aware of the bipartisan Hoover Commission and of the great importance of its work. The Hoover Report, I am convinced, will take its place in history alongside other great and cherished documents which have marked the passage of this country along the road to human betterment. As to the Commission itself, it was unique.

It was unanimously created by the 80th Congress to make a survey of the government, to seek out instances of waste and duplication, and to recommend how savings in costs and more efficient government could be achieved. Politics did not enter into the question in any way. There were six Democrats and six Republicans on the 12-man Commission and Mr. Hoover was made chairman at the suggestion of President Truman himself. With your help a great portion of the remaining 50 per cent of the entire program can be enacted into law. Perhaps all of it.

I should like briefly to review some of the high spots of the previous articles, on which, as mentioned, some action has already been taken. The first referred to Uncle Sam as the world's worst business man. I think it is true. If there is any-

one in business more confused, I haven't heard of him. Imagine a business house that goes into debt every year on an increasing scale, while going ahead and deliberately piling up other and greater expenses. Try and see if you can conceive what kind of thinking goes on in a government which spends \$10 in cumbersome paperwork to execute millions of purchase orders for items costing less than \$10. Or in a concern that borrows money from itself and pays itself interest. Or a company which keeps seven different sets of books and still doesn't know where it stands. All those things are done by this government.

Then take the Post Office. It does a business of \$1.3 billions a year and goes "in the red" for more than one-third of that amount. It spends two and one half cents for each of the billions of post cards it sells to you and delivers for one cent. This loss alone amounts to \$45 millions annually.

Then we took up the question of a government career, and found that a job with the government is proving so unattractive that every fourth person working for Uncle Sam voluntarily quits his job each year. The reason? Low pay and less chance for advancement than in private employment. Also, nearly 50 per cent of applicants who have passed examinations for government jobs quit before they are appointed because of the delays and red tape. And, by the way, it is just as hard to get out as to get in. Red tape and delays are so great that it is practically impossible for the government to discharge an inefficient employee.

We saw how the finances of the government are being conducted under formulae dating back to Alexander Hamilton and how there is no place where an overall picture of our financial standing can be found. Some of the departments, the Post Office, for example, do not handle their own finances and nobody, even the Postmaster General himself, can tell, until the end of a fiscal year, how his department stands. Or, in other words, how much it

(Please Turn to Page 16)

Your Group Life Insurance

How much is your life worth?

In a sense no monetary value can be placed on the life of any individual. But how much your life is worth becomes a matter of great importance to your family in the event of your death.

A group life insurance plan is an intelligent way of providing adequate life insurance, in case of untimely death, to take care of those who are dependent upon us. To assist employees in this connection, Gulf States has arranged with two insurance companies for a very liberal plan of group life insurance.

Although group life insurance is relatively new in wide application, it has already covered far more employees through its low-cost program than would ever have been provided for at the more expensive individual rate. Although people will buy some life insurance, they generally do not buy enough to give sufficient coverage. The average Gulf Stater probably has considerably more life insurance than he would have without the group policy plan.

A Gulf Stater who has been working for the Company ten years and drawing a salary of between \$2,880 and \$3,840, pays but \$3 per month for a \$6,000 life insurance policy. A comparable policy bought at the individual rate would cost him \$7.87 per month, assuming he bought an ordinary life policy when he was 23 years old. If he purchased this coverage today, at age 33, the premium each month would be \$10.44. That's more than a little sav-

ing. The life insurance Fact Book for 1950 says that "the amount of life insurance available to each person under the group plan is equivalent to one year's salary or wages, in most instances." The Gulf States group life insurance plan provides, in general, double this amount, or a sum equivalent to twice one year's salary or wages.

What makes the group life insurance rate so low? Topped only by ordinary life coverage, group life insurance is the second largest classification in the insurance business. With such a large number of people enrolled in the plan, it constitutes what the insurance companies call a "diversified risk." In other words, with so many persons paying in at all times the individual payment is able to be scaled downward. Over 75% of all Gulf Staters are enrolled in the life insurance plan.

Two companies, the Travelers and the Metropolitan, participate in the company life insurance plan. The Travelers company covers all employees in Texas and those west of the Atchafalya River in Louisiana. The Metropolitan covers all those employees east of the river. Benefits and provisions of the two companies are identical, and there is no difference in the general policies.

Before the present uniform company-wide plan of life insurance protection was begun July 1, 1945, two dissimilar plans of group life insurance were in operation, resulting in unequal amounts of coverage and employee-contributions in different

locations.

The life insurance automatically becomes effective after six months of service, and Gulf Staters are not required to take a physical examination in order to obtain this coverage.

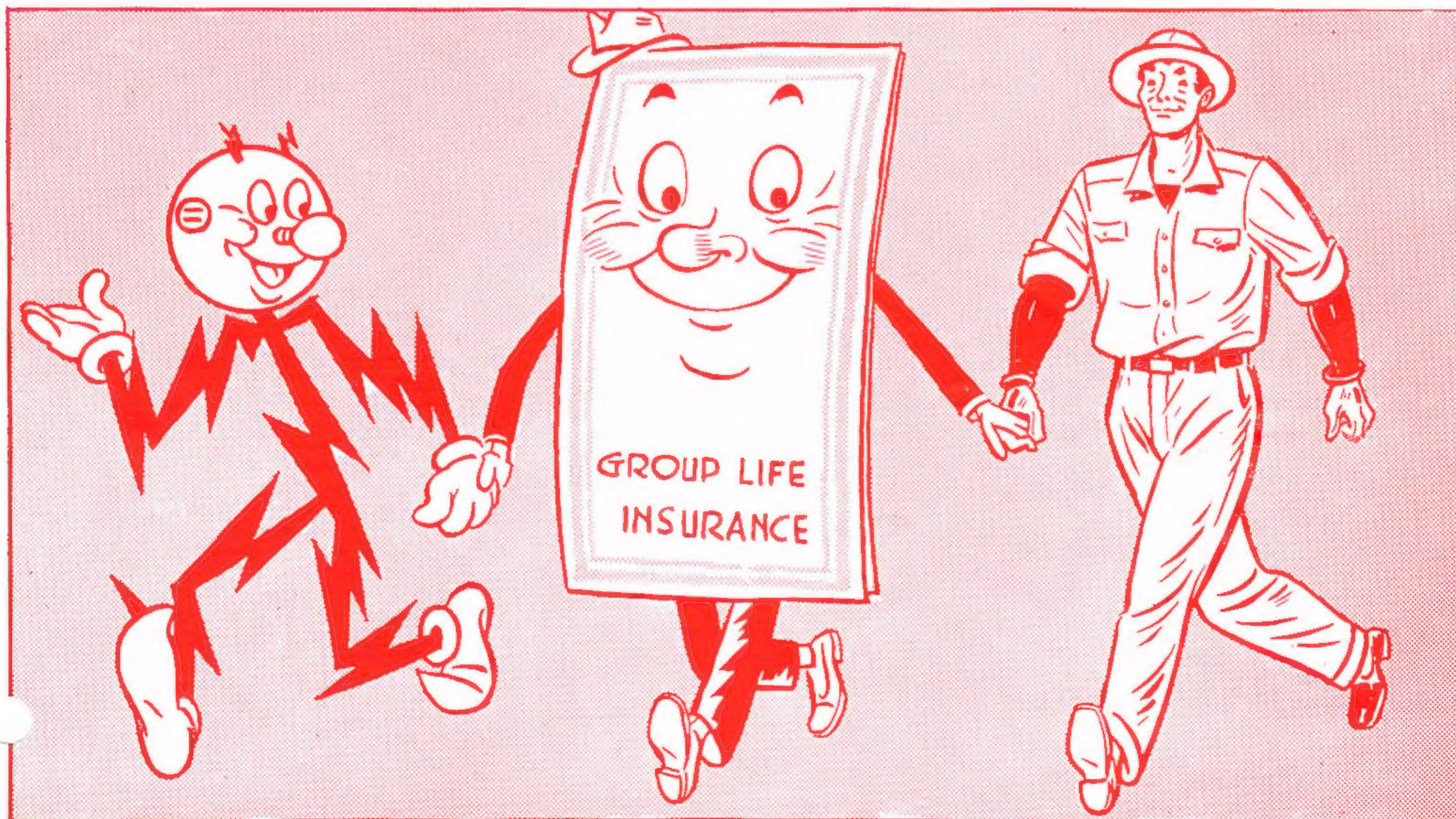
After the employee is enrolled in the plan his amount of insurance is governed by his salary and length of employment. The employee who has worked nine years and nine months and over receives \$10,000 worth of life insurance for a monthly payment of \$5.70. The amount of coverage and the employee portion of payment grows less as the salary scale decreases.

Gulf Staters with ten years of service and a salary less than \$2,880 receive \$1,500 free insurance. The free portion drops to \$1,000 for those earning between \$2,880 and \$3,840, and drops to \$500 free for those earning above \$3,840 per year. All employees pay 60 cents per thousand each month for the additional amounts above the free portion of life insurance.

Life insurance coverage stops, by ruling of the insurance companies, when an employee quits working for Gulf States. An employee who leaves his job with the company can, however, convert his coverage to other types of life insurance. The rate would be based on his age at the time of conversion.

When an employee retires he continues to receive the group life insurance benefits, but in an amount dependent on the sum of his retirement annuity and his so-

(Please turn to Page 13)



Practice Makes Perfect

Speed typing is easy
if you will follow
a few simple rules

ARE there days when your typewriter "fights" you — days when no matter how hard you try to rush out perfect work, you find the same old mistakes repeating themselves again and again? Have you all but given up to the disheartening belief that anyone who can type accurately at high speed is a genius? If so, it is time to change your mental attitude and seek scientific ways and means to speed your typing and, at the same time, achieve accuracy.

Most likely you are typing the hard way — spelling the words as your fingers strike the keys. This is what most typists do if they have not tried to improve their speed and become proficient in typing words instead of individual letters.

And the way to this easier and better typing?

Easy — if you heed the signposts.

Margaret Hamma Dillmore, who achieved the all-time, one-hour typing record of 149 words a minute says, "Any world typing champion will tell you that speed and accuracy can be acquired without special gifts. It is not too difficult, I found out, to become a fast typist."

The first important step to faster and better typing is to form good typing habits so that your typing becomes an automatic operation, not a disjointed task. A few minutes devoted each day to mastering the essentials of typing technique will transform you and your typewriter into an efficient, hard-to-beat team.

From the start you can gain typing efficiency simply by correcting your typing posture. All of us know the importance of good posture to personal health. Well, the same principle holds true in typing. To attain correct typing posture you need to follow three simple rules:

1—Do not sit too close to or too far from your machine. Sit in a position that will cause your upper arms

to slope slightly forward.

2—Your chair should be at height that will put your forearms on the same slope as the keyboard.

3—Sit erect in your chair, directly in front of your typewriter. Let the back rest support you. Keep your feet flat on the floor.

By following these rules you can type comfortably and easily all day without tiring, and, at the same time, you can

do your work more efficiently.

When your posture at the machine is correct and you raise your hands to typing position, you must center them by placing your fingers on the guide keys. It is unnecessary, however, while typing, to hold your fingers on these guide keys, as you did when you learned to type. Remember: simply touch the guide keys momentarily to get your position before beginning to type. While typing, raise all your fingers slightly above the keys. This will give you the free-and-easy finger motion necessary for fast, accurate work.

In addition to body posture and position of the hands, other fundamentals of good typing technique must be mastered before you can turn your typing into fun — really enjoy it! You still have to learn the secret of relaxation. You must develop fast finger strokes, acquire a resilient touch and improve your timing and rhythm. The important thing for you, the typist, to remember is that none of these tasks is difficult. Every day more typists are becoming better typists because they are following these signposts.

Everyone who uses a typewriter, whether champion or average office typist, must learn how to relax: to remove all tension from shoulders, arms, hands and fingers. To achieve this relaxation, Miss Hamma, after seating herself at her machine, always drops her hands to her sides and lets them hang for a few moments. When you do this, you will see how quickly your arms relax. Your fingers curve naturally and gracefully; they do not curl. With your fingers in this naturally curved position, return your hands to the keyboard. Now you have the proper finger pose that will help you make fast finger strokes, use the correct touch and eliminate waste motion.

To help you develop faster finger reaches and strokes, the following simple drill



This is the correct typing position for the hands. They are centrally located on the keyboard, and all keys are within easy reach.

has been devised which you should run through three times each morning before starting your work:

a;sldkfjghfjdksla; qpwoeirutyruieiwoqp
z/x.c,vmbnvmc,x.z/

To derive the maximum value from this exercise, the motion for making the finger reaches must originate in your knuckles. Confine the principal movement to your fingers, because you can move them quicker and easier than your hands or arms. Your typing action then becomes direct finger reaches for the keys with no lost motion.

Gradually Increase Speed

Acquiring a resilient touch is the result of regular practice. Let each finger tap each key squarely in the center. Try it! Use a quick touch and relax your finger pressure as soon as you feel contact with the key. This makes your fingers react quickly and always in a position ready to type the next word. In fast typing, it is just as important to release keys quickly as it is to strike them fast.

The best way to learn this touch is to practice familiar phrases. Type them over until you get them knock of making fast strokes and releasing the keys quickly. Type each phrase slowly at first, and, as your touch develops, gradually increase your speed. Try this method, using such phrases as the following, and see if it does not help:

did the their turn they find
but they did during the time

To overcome hesitations in locating letters on the keyboard, type a few lines of his alphabetic sentence each day:

A quick movement of six pilots
would jeopardize the big enemy
squadron.

When you type this sentence, regulate your speed and rhythm according to how rapidly and accurately you can locate the letters and type the words in the sentence.

When you have mastered all these steps, you are ready to tackle the all-important requirements for increasing your typing speed and accuracy. These are the proper timing of your finger strokes and the regulation of typing rhythm according to the letter combinations in the word or phrase being typed.

Practice Awkward Words

In performing these exercises, you must remember that it is not possible to type all words with the same rhythm or speed because some are bound to be awkward to finger. When you are aware that certain words are difficult for you to finger naturally and easily you are already on the way to overcoming the obstacle they present. When you come to an awkward word, type it slowly and accurately. You can increase your speed when typing the easier words. When you learn to do this, you will avoid many errors and loss of valuable time. Most important of all, you will be able to sustain your speed and accuracy throughout the day.

As you gain experience through practice in your typing, you should compile a list of words that give you trouble in fingering. Practice these words each day

along with some words that are easy for you to type. You will quickly develop correct typing rhythm. As you master each group of difficult words, add new ones and tackle them in the same way. If you do this you will soon become familiar with all the words that have been slowing down your work and, at the same time, you will be learning which words you can type faster. By following this plan, you will soon be able to type all words accurately and without any hesitation in your rhythm. Then watch your speed increase!

Make a mental check list for yourself of each of these items, and when you sit down to type check them off one by one until you have the correct typing method down pat:

Posture
Hand position
Relaxation
Finger reaches and strokes
Resilient touch
Rhythm

When you have mastered these, you must continue to practice because regular practice is essential to maintain good typing technique. Just a few minutes spent in practice each day will greatly improve and consolidate the skill and ability you have developed by following the advice given here.

For practice purposes you can use any available material: a carbon copy of one of the letters you have written, or any book that may be at hand. From this material, type one 70-space line over and over until you can type it without an error. When you have done this, type another line from the copy, and then a third line.

Then, type these same three lines accurately — slowly at first; then gradually increase your speed.

Select another group of three lines and practice them in the same way. Then try to type all six lines without an error.

This will build your speed and accuracy, and soon you will be typing 6, 7, or 8 lines a minute. Eight lines a minute is equal to typing at the rate of about 100 words a minute!

Check the accuracy of your work each time you practice. Keep a record of it and you will notice your day-to-day improvement.

Set a goal for yourself and make a definite effort to improve your typing skill. By following your daily practice plan faithfully you cannot fail to increase your speed and accuracy. This will be reflected in your daily work because it is easier for a fast operator to type more accurately than a slow one. When you type fast you will be doing things in a smoother, more natural manner . . . and you will be doing them better.

Remember:

Posture
Hand position
Relaxation
Finger reaches and strokes
Resilient touch
Rhythm

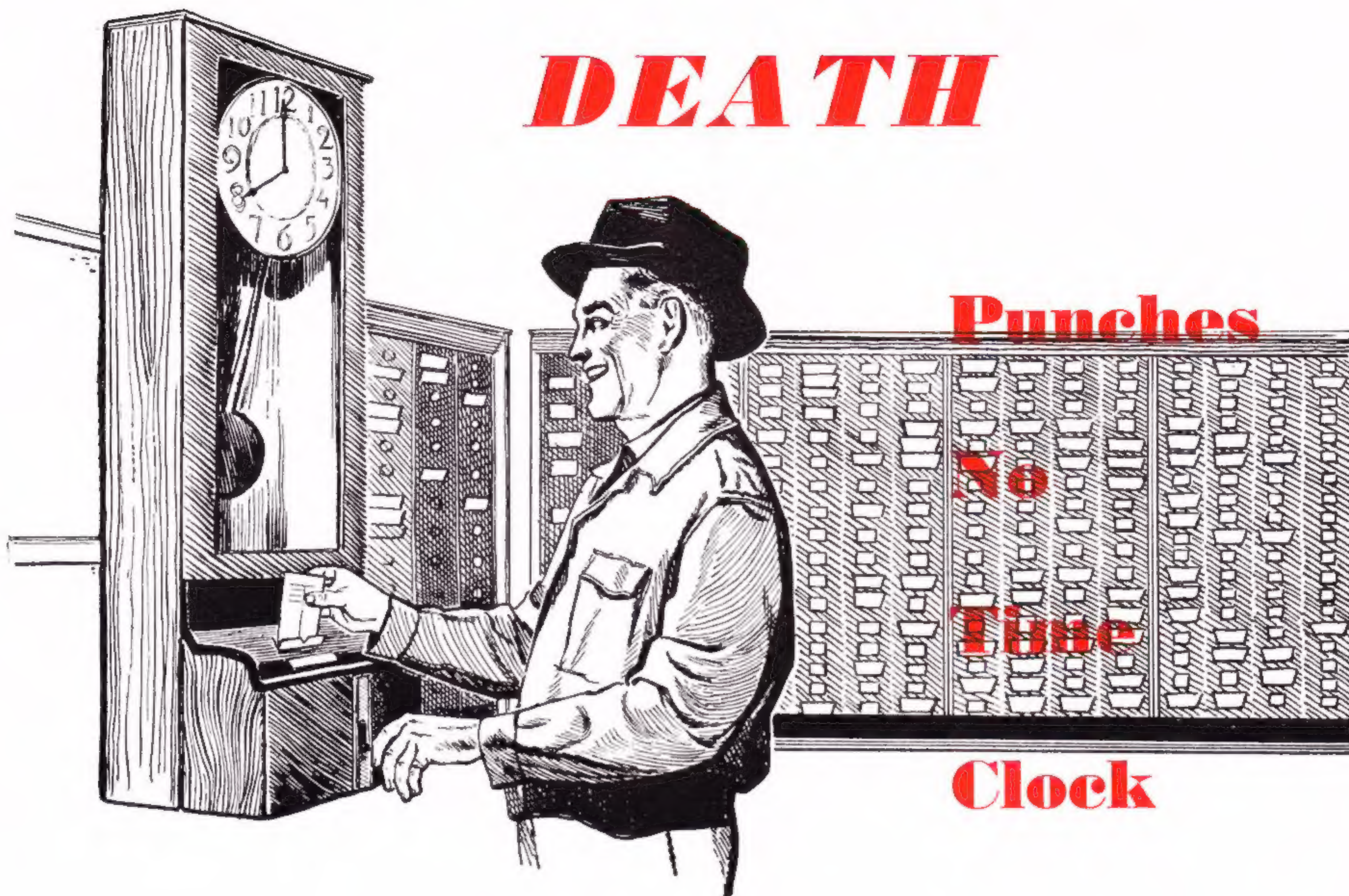
. And added to these is Practice! Practice! Practice! Remember again: It is all up to yourself. You are the one who must make the decision to follow these signposts to typing improvement.



A profile of Miss Hamma's right hand shows how fingers are placed upon the keys to achieve the maximum efficiency of movement from the knuckles to the tips of each finger.



Study how Miss Hamma, holder of the all-time official one-hour record of 149 net five-stroke words a minute, sits at her typewriter — erect, at a comfortable distance, and directly in front of it. Her feet are flat on the floor, her wrists slightly lower than her knuckles — the best position for comfortable efficient typing.



Industry is winning the battle against work accidents. Year after year, our nation turns in record new lows in work accident rates.

But we are making no such spectacular progress in eliminating accidents to workers when they are off the job.

On the job we are influenced for safety in many ways. Posters hammer safety messages. Foremen talk safe working procedures. Company rules require careful work practices. Safety devices and safety equipment protect the workers.

But it is a serious, and often fatal, mistake for us to relax once we've put our working clothing in the locker.

We are, it is true, out from under supervision and beyond the jurisdiction of company safety rules. But the hazard is still there. It is, in fact, increased. For every worker killed on the job there are two workers killed by accidents while off the job.

This country is mobilizing more and more forces to fight the off-the-job accident problem. Better highways, more intelligent traffic regulation, tighter control of public buildings and public recreation — these all help. And such organizations as The Advertising Council and the National Safety Council, through their "Stop Accidents" campaign, are doing their best to awaken our people to the dangers they face in their homes, on the streets and in other places.

In the long run, progress can be made only by people like us — people who work at jobs. Off the job we have no foremen to check up, few rules to observe. If, when we put up the screens at home, we use a rickety ladder that our plant would have scrapped, we have no one to tell us we can't. If we behave stupidly as pedestrians, there aren't enough police to stop us. If we drive badly, we can escape a traffic ticket if there is no policeman near.

But common sense gives the best possible reason for play-

ing safe away from work. Off the job accidents kill 33,500 American workers a year. They cripple another 2,600,000. They knock out 60,000,000 man-days of wage-earning, productive time — time you can't afford to lose in a period of rising prices, and time the nation can't afford to lose in such an emergency as we face today.

So the next time you "punch out" and head for home, please remember,

Death punches no time clock! He works a 24 hour day!

Beaumont T and D Has No Chargeable Accidents During First Six Months

Two hundred and four employees of the Beaumont T & D department can take pride in their part in accident prevention during the first six months — linemen, laborers, servicemen, engineers, substation mechanics, garage employees, appliance repairmen (ladies included). This department worked through sleet, ice, rain and heat, drove motor vehicles on streets, highways and by-ways without a chargeable motor vehicle accident or a lost time injury. Congratulations are in order for each member of this department on this splendid experience. It all means that each worker went home at the end of the day un- his own power, able to see his way, to open the door of his home and enjoy the fruits of his days labor.

Health and Safety Section



About Salt Tablets

Many years ago a large group of construction workers were building a dam out West. Each day several workers would become ill and the problem was seriously slowing the progress of the work. A physician was given the job of finding the cause and a remedy; the illness was diagnosed as heat exhaustion. It was found that the diet of the construction workers consisted mostly of dried vegetables, meats, etc. which are standard foods in construction camps. Salt was placed in the drinking water and the trouble was corrected.

In our present day diets, many of us do not get the minerals that our forefathers obtained through vegetables, fruits, etc. from the good earth. Some of our diets should be supplemented with salt. This is particularly true when the individual perspires several hours during the day. Unless your physician advises against salt, take a few tablets during the day. They will replace the salt lost through sweating. Try this method and see if you don't have more energy when day is done. Suggestions:

1. If you eat lots of garden-fresh vegetables during the summer, you won't require much additional salt.
2. If you don't do work that causes you to perspire, you won't need much additional salt.
3. Don't over do it — not over 6 or 8 tablets daily.
4. Drink water after each tablet.

The enteric coating, an impregnation of salt tablets, is approved by health authorities and is not harmful.

Mind Sight and Fore Sight

We can all look back and see how they could have been prevented. The time to prevent accidents is before they happen.

Fore Sight: Was descending stairs and slipped on piece of paper, fell and sprained back.

Hind Sight: Do not throw trash on stairways; use waste baskets; use hand rails and watch your step.

Fore Sight: Was going around desk, stumbled over chair or phone cord fell and bruised knee.

Hind Sight: Make sure path is clear of obstacles; no short cuts.

Fore Sight: Passing safety strap around pole and evidently contacted dead end wire.

Hind Sight: Before making move on pole look around for clearances.

Fore Sight: Company car was following public which stopped suddenly; Company car slid on wet pavement and struck rear of public car.

Hind Sight: When following car keep a distance that will allow you to stop before hitting car. Take into consideration weather conditions when driving.

Fore Sight: Backing out of parking lot and cut too short and struck post.

Hind Sight: Beware of blind spots when backing; get out of car and look if necessary.

Fore Sight: Driving Company car through intersection and public ran stop sign and hit Company car.

Hind Sight: When approaching intersection, have car under complete control; drive as if all other drivers are crazy.

Rattlers Finally Fang Pelicans In Fourth Safety Contest Round

The Texas Rattler finally fangs Louisiana Pelican after loosing three rounds.

Two years ago the Louisiana and Texas groups of the production department challenged one another in an accident prevention contest. The contests were to run for six months periods and the group with the best experience would be declared the winner with suitable prizes. Louisiana Station and Riverside Station beat the Texas group three times in a row. Now the Texas group came charging back and took the fourth contest.

Who will win number five? Everyone will win if it's a tie; that will mean every man will return home after his tour of duty under his own power with two eyes to see, fingers to use and no aching back or muscle. Yes, everyone wins when no one has an accident.

See you
next issue,

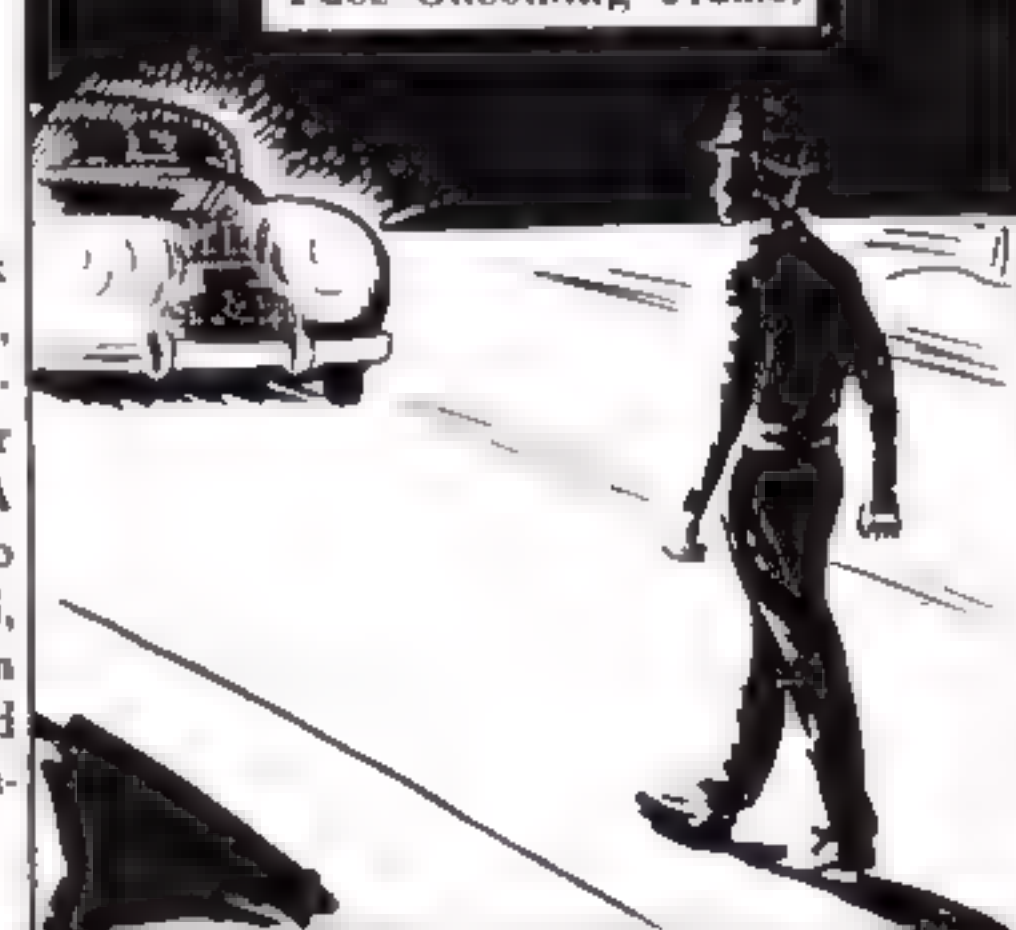
Jack Shirey

THREE STEPS TO SAFETY WHEN WALKING ON THE HIGHWAY AT NIGHT

In walking on a road at night, first, walk only on the left-hand side of the highway, facing traffic so that you can see approaching vehicles. Second, carry a flashlight; or wear some white clothing or a reflector. A handkerchief may be tied around arm so that oncoming drivers can see you. Third, be sure to step well off the road when an oncoming car or cars are approaching and wait until they have passed before resuming walking on the highway.

AMERICAN MUTUAL LIAB. INSC. CO.

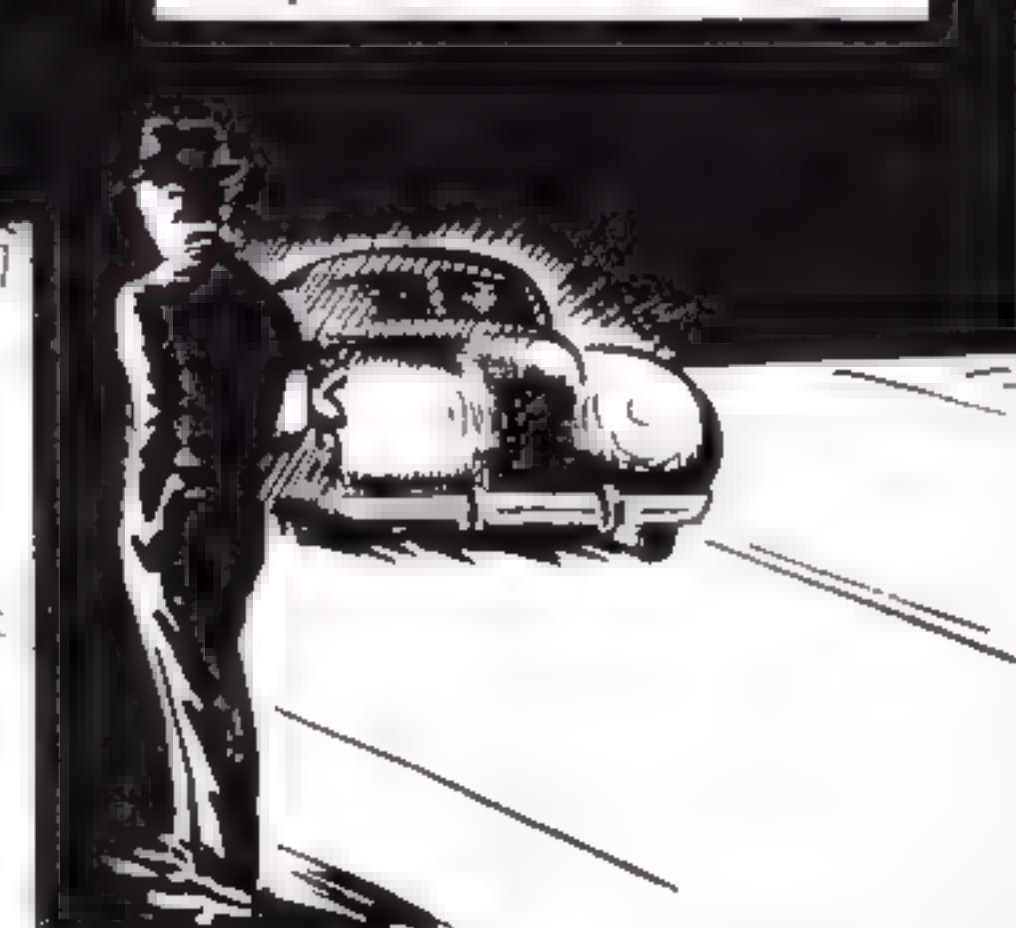
Face Oncoming Traffic.



Wear or carry something white.



Step off road when cars pass.



NEW SERVICE CLUB MEMBERS

(Beginning with this issue Service Award pictures will be run the month the awards are applicable.)

Thirty
Year
Club



B. L. Calvit
Distribution
Baton Rouge



Dennie Clubb
Accounting
Beaumont



E. L. Robinson
Div. Mgr.
Beaumont



J. W. Stokes
Sales
Jennings



S. W. Wilkes
Distribution
Port Arthur

Twenty
Year
Club



J. G. Davis
Legal
Huntsville

Ten Year Club



A. J. Blanchard
Distribution
Baton Rouge



R. J. Bonnette, Jr.
Distribution
Baton Rouge



Norma Browning
Distribution
Baton Rouge



B. G. Canizaro
Engineering
Beaumont



A. W. Carpenter
Gas
Baton Rouge



Cohran Davis, Jr.
Engineering
Beaumont



J. L. Poole
Distribution
Pt. Arthur



J. T. Doiron
Distribution
Beaumont



J. A. Fredericks
Distribution
Baton Rouge



Steve Glach
Production
Beaumont



H. M. Heil
Production
Beaumont



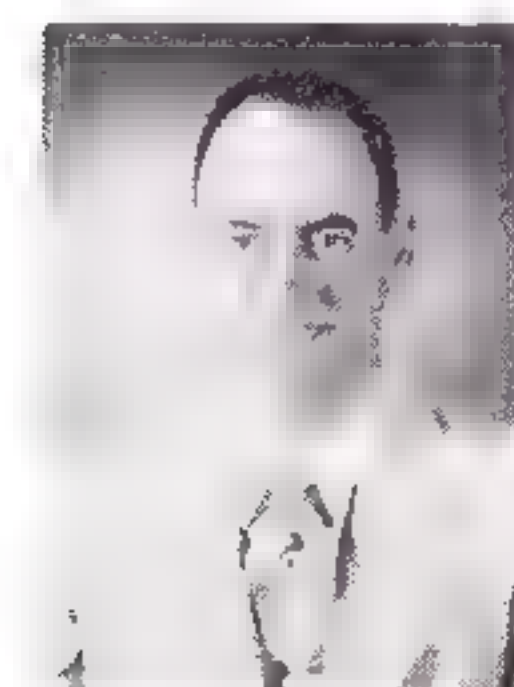
J. J. Hopkins
Distribution
Lafayette



J. R. Huff
Distribution
Baton Rouge



C. B. Pearson
Distribution
Baton Rouge



Ray W. Price
Distribution
Baton Rouge



A. J. Printz
Distribution
Baton Rouge



Thomas W. Stiteler
Distribution
Beaumont



C. W. Stracener
Distribution
Beaumont



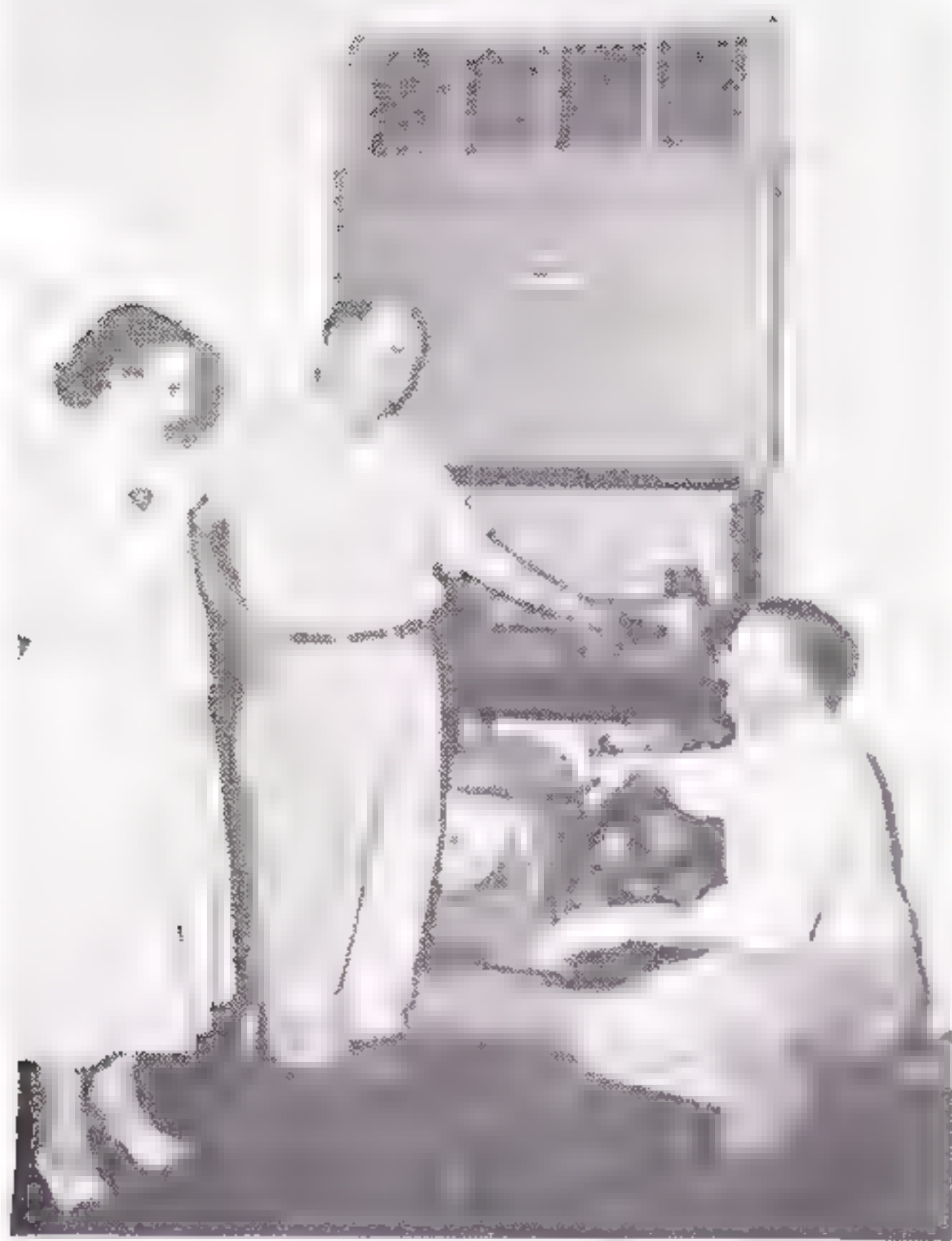
Harry Sumrall
Production
Baton Rouge



Bonnie Thompson
Sales
Beaumont



F. L. Turn
Production
Beaumont



A COOL SUMMER is ahead for members of the Groveton staff since they boast a new air conditioning unit installed in June. As happy as they can be about the change are Local Office Clerk Mary Scott and Serviceman C. B. Brooks who are listening to T. L. Junot, of Navasota production, point out the features of the new unit. Mr. Junot supervised the installation of the 'cool air maker.'

Edgar G. Mathis, Jr. Takes Sour Lake

Promotion of Edgar G. Mathis, Jr. to the local superintendency at Sour Lake was announced by Division Manager E. L. Robinson, June 11. Mathis succeeds Sid T. Cooper who transferred to the distribution department at Calvert.

Ed has been with our company for over 14 years. Beginning as a helper in the Beaumont t & d department in 1936, he became a tester in the meter department in 1937, a meterman in 1941 and a serviceman at Jasper in 1943. He has worked as primary and special meter tester since 1949.

Ed, who is a native of Taft, Texas, worked in Corpus Christi for five years as a salesman and accounting clerk before coming to Gulf States. He attended Beaumont public schools, Schreiner Institute at Kerrville and Texas A & I College at Kingsville.

Jack Reidy Injured

A man who has made thousands of trips to the hospital to visit sick and injured Gulf Staters made another trip recently - this time as a patient.

Jack Reidy, claim agent, entered Hotel Dieu for treatment of a cracked shin bone, received as he made a quick turn while walking into a cafe in Beaumont. His leg was put in a cast which will be kept on for several weeks.

Speaking for his host of friends throughout the system, Plain Talks wishes Jack a quick and complete recovery.

Called to the Colors

At the conclusion of World War II Plain Talks carried an honor roll of all Gulf Staters who had served their country at some time during the long bitter fighting. At that time it was our fervent prayer that never again would such a roster be necessary. However, June marked the end of a year of new fighting in far off Korea, a "police action" in the diplomats language, but to the youth of our nation, a war nonetheless. This involvement has again been felt among the families of Gulf Staters and in this year more than 80 of our fellow employees have been called for military service. Following is a list of those who have been "called to the colors."

PETE ANSELMA, Port Arthur, Army
J. Q. BARRICK, JR., Baton Rouge, Army
ARTHUR R. BECK, Beaumont, Army
JAMES D. BECK, Beaumont, Army
JOHN O. BENTON, Baton Rouge, Army
K. T. BLAKE, Beaumont, Marines
G. C. BOND, Baton Rouge, Army
JOHN M. BURHOE, Beaumont, Army
C. E. CHAMBERS, Baton Rouge, Navy
E. E. CHAMBERS, Baton Rouge, Army
JIMMIE H. CHAMBLESS, Beaumont, Marines
K. K. CLARK, Baton Rouge, Army, Missing in Action
RAS L. COLE, Orange, Army
C. M. COLLINS, Beaumont, Army
J. P. COOPER, Port Arthur, Navy
M. A. COUVILLON, Baton Rouge, Army
R. E. DAWSON, Baton Rouge, Navy
W. J. DEAN, Orange, Army
E. A. DELAUNE, Baton Rouge, Army
H. G. DELAUNE, Den. Sprgs., Marines
R. W. DERBY, Lake Charles, Army
DAN G. DUMAS, Beaumont, Navy
T. J. DUNCAN, Orange, Army
J. W. DUNHAM, Port Arthur, Army
W. R. ECHENHOFER, Beaumont, Marines
W. R. FELSENTAL, Baton Rouge, Navy
W. L. FITZENREITER, Beaumont, Navy
L. P. GALLET, Lafayette, Army
JAMES E. GAMMAGE, Beaumont, Army
L. G. GASPARD, Beaumont, Army
G. W. GILBERT, Baton Rouge, Army
DONALD B. GINBEY, Beaumont, Navy
J. M. GREER, Baton Rouge, Navy
A. J. GRIFFITH, Conroe, Army
E. B. GRIMSLEY, Jennings, Army
H. J. GUIDRY, Beaumont, Army
G. W. HALL, JR., Lake Charles, Navy
J. A. HAWKINS, Beaumont, Army
C. T. HEBERT, II, Baton Rouge, Marines
J. F. HEBERT, JR., Baton Rouge, Army
L. G. HICKMAN, Beaumont, Marines
J. G. HILL, Beaumont, Army
EDWARDS G. HODGES, Beaumont, Army
Z. B. JACKSON, Baton Rouge, Army
DONALD R. JONES, Beaumont, Army
WALTER W. JONES, Baton Rouge, Army
G. S. JOLISSAINT, Baton Rouge, Army
S. J. KILBURN, Baton Rouge, Army
W. H. KLAUS, Beaumont, Navy
M. R. KYBURZ, Orange, Navy
H. W. LaFOSSE, Beaumont, Army

NORMAN R. LEE, Beaumont, Navy
C. E. LOWREY, Beaumont, Navy
F. L. MARSTON, Baton Rouge, Navy
D. R. McCOY, Jennings, Army
E. L. MATHEWS, Beaumont, Navy
F. B. McGEE, Lake Charles, Army
W. K. McMANUS, Lake Charles, Navy
G. H. NAQUIN, Baton Rouge, Navy
R. E. NEVES, Conroe, Army
V. R. NORVELL, Navasota, Army
C. L. O'DELL, JR., Navasota, Army
C. J. PELLEGRIN, Beaumont, Army
DONALD E. PETTY, Baton Rouge, Army
L. D. POWELL, Beaumont, Navy
G. R. REID, JR., Baton Rouge, Army
W. E. RICHARD, Beaumont, Army
C. P. RICHARDSON, Beaumont, Army
H. J. RIDLEY, Beaumont, Army
J. O. ROBICHAU, Beaumont, Navy
F. A. RODDY, Lake Charles, Navy
J. N. ROSSER, Beaumont, Navy
C. J. SAURAGE, Baton Rouge, Army
C. J. SEALS, Lake Charles, Army
C. E. SMITH, Beaumont, Army
M. K. SMITH, Baton Rouge, Army
J. K. SPEEG, Baton Rouge, Navy
GEORGE SQUARE, Baton Rouge, Army
R. D. SWEET, Cleveland, Army
R. P. THOMPSON, Beaumont, Marines
J. T. VAN WINKLE, Lake Charles, Navy
J. L. WHITTAKER, Baton Rouge, Army
G. A. WHITTEN, Beaumont, Army
J. L. WILLIAMS, Silsbee, Army

Electrical Magazine Features Gulf States' Range Installation

Gulf States' unique electric-range installation plan was featured in the June issue of "Southwest Electrical Industry." In an article by F. Parker Allen, residential sales manager of the company, the story of how Gulf States evolved the low-cost installation is told.

"The success of this plan is evidenced by results," Mr. Allen points out. "During the year 1950, sales on company lines totaled 6,206 electric ranges and 1,568 water heaters. On December 31, 1950, the company was serving 173,270 residential customers, of which 15.8% were using electric ranges and 5.3% were operating electric water heaters."

Another example of the Gulf States pioneering spirit.

TRUE TO LIFE

Said the lady, shaking hands with the preacher after the service: "Wonderful sermon! Everything you said applies to somebody or other I know."

No two persons in this world are just alike, and both of them are glad of it.

EXPERT DIAGNOSIS

"But why are you so angry with the doctor, Mrs. Blank?"

"I told him I was tired, and he asked to see my tongue!"

ADDRESSES, PLEASE

Plain Talks would like to mail copies of the magazine to Gulf Staters now in service. If any of our readers have these addresses, please give them to your Plain Talks reporter to mail in, as we do not have any way of knowing the whereabouts of these people.

We would like to make this list 100% complete. Please help us.

1034 Iris Street
Lake Charles, La.
June 11, 1951

Gulf States Utilities Co.
Lake Charles, La.

Dear Sir:

This afternoon my wife called me at my office saying the lights were off at our house. Thinking that a fuse was blown, I went home to replace them. However, after replacing the fuse the lights still would not burn, so we called your office asking for the assistance of your serviceman.

I hardly hung up the receiver when the serviceman arrived, and in the shortest time service was restored. Then he checked for the cause, and after finding a small short on the ironing cord explained with great courtesy and detail how the switch was tripped and the circuit cut out.

This kind of service caused me to think what would have happened if some advocates of governmental control of our great utilities companies had their way. What forms I would have to make out and mail to Washington, and when, if ever, I could have the service restored.

May I take this means to commend your staff for the swift, kind, and courteous service we always receive from them.

Yours truly,
E. L. CLARK

Matron: "And how do you like your new electric range?"

Cook: "It's a real wonderful, ma'am. It ain't gone out since I came here two weeks ago."

Mother—"Jimmy, sit down and tell your little sister a story."

Jimmy—"I can't sit down; I just told daddy a story."



ED GUILOT

New Assembly Room Open In Baton Rouge

Completion and opening of the new assembly room in the Service Center on Government Street in Baton Rouge was announced recently by Odis McKnight, Louisiana Division Safety Representative.

According to McKnight, the new room will accommodate 100 persons. It is equipped with a moving picture screen and projector, a loud speaking system and new furnishings.

Space for the new room was made available by the transfer of the Purchasing Department and the Electric Appliance Repair Shop to the new structure next door.

Ed Guillot Retires After 31 Years

Way back in the fall of 1919, Charles E. Bell, then superintendent of the old Baton Rouge Electric Company gas department, called in a young job applicant named Guillot.

"Guillot," he said, "I can't give you a permanent job because we just don't have any openings."

"However," Bell continued, "we have a man who is ill and will need a 90-day sick leave. I can put you on for that long, if you want." Ed Guillot accepted eagerly.

On Friday, June 29, after 31 years and eight months, Edmond P. Guillot retired from the service of Gulf States Utilities Company, having served successively in the Gas, Sales, Transmission and Distribution, and Meter and Service Departments of the company in Baton Rouge.

"I suppose you could say another man's bad luck brought me good luck and landed me the job," Mr. Guillot reminisces today. "You see, the man who took that 90-day leave died, and Mr. Bell kept me on permanently."

Mr. and Mrs. Guillot have but one hobby, and it is the one they both enjoy raising beautiful flowers and table vegetables. They have one daughter, Mrs. J. B. Kilgore, and two grandchildren.

Jimmy Thomson on Breakfast Club

Five-year-old Jimmy Thomson, son of W. A. Thomson, senior engineer in the Beaumont division, got one of the bigger laughs on the Don McNeill Breakfast Club radio show recently. Chosen from the audience to participate, Jimmy told McNeill that "I almost got a switching cause I called my Dad a 'big fat ham' like you called Sam (McNeill's gag man) one time."

The Thomsons were in Chicago while Mr. Thomson was taking a reserve officer's training course at the Great Lakes naval base.



LOUISIANA STATION Gulf Staters held two parties recently at Club Cabana eighteen miles south of Baton Rouge. Music was provided for dancing after dinner. Shown here are (l. to r.) C. Dominguez, Mrs. J. S. Gray, M. Holmes, Mrs. Holmes, and J. S. Gray.



BILLY JONES, now Gulf States Home Service Advisor in Orange conducted a cooking school in Vidor June 14th. More than fifty women were signed up for the school, which was conducted in co-operation with local appliance dealers in Vidor.

REDDY

WELCOMES-

New employees in the Gulf States family. A smile and a handshake will help them feel at home. Look them up.

Harold A. Dubuisson, Beaumont production

Henry Prudhomme, Beaumont general accounting

David M. Stuart, Beaumont system engineering

T. J. Pennington, Port Arthur t and d

Lorene M. Henderson, Beaumont accounting

Edward D. McGraw, Navasota t and d

H. R. Coodridge, Jr., Beaumont t and d

B. J. Vannoy, Port Arthur t and d

D. W. Bescher, Port Arthur t and d

H. J. Rutherford, Beaumont production

Betty Jean Evans, Beaumont general accounting

Robert D. Sawyer, Nederland collection

Malcolm M. Williams, Beaumont farm representative

Joseph W. Caspard, Beaumont system engineering

Henry M. Johnson, Beaumont t and d

Elmer S. Flowers, Port Arthur t and d

Harold W. Davis, Port Arthur t and d

Hal G. Tierney, Beaumont accounting

Dorothy W. Silman, Beaumont accounting

Joseph W. Gaspard, Beaumont system engineering

Eddie Joyce Witt, Beaumont sales

Margie J. Brassier, Beaumont accounting

Barbara L. Wilson, Beaumont system engineering

Patricia J. Lee, Beaumont system engineering

Edward J. Stelly, Port Arthur t and d

Gerhard W. Smith, Beaumont system engineering

T. G. Franklin, Beaumont t and d

Billy G. Fountain, Beaumont t and d

Lillian Majnik, Cleveland local office

Bennie L. Gallien, Beaumont t and d

John A. Gjertsen, Lake Charles production

Carvin H. Brown, Baton Rouge collection

Roberta Mae Zuccaro, Baton Rouge t and d

M. T. Coltharp, Baton Rouge production

T. D. Williams, Jennings t and d

Robert G. Domingue, Lafayette t and d

Richard Williams, Jr., Baton Rouge gas

Samuel Smith, Baton Rouge gas

James Andrepont, Lake Charles t and d

Kimberly Clark, Baton Rouge t and d

R. T. Collier, Baton Rouge t and d

Tommy L. Ledet, Baton Rouge t and d

Honore Miller, Lafayette t and d

Chris Presley, Baton Rouge production

Louis C. Knighten, Baton Rouge gas

Doris P. Leblanc, Baton Rouge sales

Margaret M. Fulton, Lake Charles t and d

Robert D. Johnson, Lake Charles t and d

Nolan H. Ackoury, Baton Rouge gas

Norman D. Head, Baton Rouge production

Dorothy Mae Woodham, Lake Charles sales

GSU Respected In Industrial Operations Says Vice-President H. C. Leonard

In Louisiana's capitol city Gulf States enjoys an enviable position with respect to a group of industries "which operate around the clock and which are virtually

depression proof."

Vice-president H. C. Leonard expressed this thought in a talk before the Baton Rouge Rotary Club. The address, entitled "Electric Power in Baton Rouge," was supplemented by 48 colored slides which were flashed on a screen as an accompaniment to the speech.

"Our company is the fastest growing utility in the United States," Leonard declared. "The growth of productive facilities in this area has been almost fantastic . . . they have increased 3,300 per cent in the last 25 years."

The slides shown in conjunction with the talk illustrated the company's varied services to Baton Rouge's residential and industrial customers. One slide series indicated that Baton Rouge uses more electric power than the next six largest cities in the state, combined.

Group Life Insurance

(Continued from Page 5)

cial security payments. While he can continue the larger amount of insurance, by exercising his conversion privilege he must pay the individual rate for the difference.

Another advantage of our group life insurance policy is the provision which makes an employee eligible to receive the benefits in case of permanent total disability. If a Gulf Stater is permanently and totally disabled before age 60, the full amount of his insurance will be paid to him in monthly installments.

Although the group plan life insurance may not be for as large amount as an employee may desire to carry, it gives definite assurance of security under terms not available to individuals in the open market.

Many people believe that good insurance cannot be bought cheaply. But the group insurance offered to Gulf Staters proves differently. Good insurance — and your company policy is good — need not be expensive.

An increasing number of women are taking up the study of law. The usual number continue to lay it down.

WANTED Vacation Pictures

Vacation season is under full steam, and Plain Talks is eager to record, with pictures, the unusually interesting things Gulf Staters do on their vacations.

If you have good pictures taken on your vacation, please give them to your Plain Talks reporter to send in. Be sure you give names of people in the pictures and information about your trip. Plain Talks will publish the best ones, provided they are distinct enough for reproduction and that they are sent in not later than July 23 for the August issue and not later than August 15 for the September issue.

In all cases, YOU should be in the picture, but there is naturally no objection to showing other members of your family. Of course, the pictures will be much more interesting if they also show scenery, buildings, or other things of interest to show where they were taken.

Thanks a lot!



JIM RICHARDSON, farm representative at Lake Charles, learned to pick a chicken the easy way in the basic farm electrification course he just finished at A&M. The electrical chicken picker was just one of the many electrical farm aids Jim, a 1950 graduate of LSU, learned about in the six weeks A&M course.

Woodville Line Near Completion

Work to complete the high voltage transmission line from Beaumont to the Woodville area went into its final stages recently when the Beaumont substation crew began installing the necessary electrical equipment in the Doucette switching station. The "biggest" part of the job was moving and installing the two 69/34.5 kva, 5000 kv transformers which will step down power to the 34,500 volts at which it will be carried to the surrounding area. A crew of nine men and the company's largest truck were required to move each of the big transformers.

The new switching station is located approximately two miles north of Doucette and a half-mile west of Highway 40 and will be the terminus of 69 kv transmission line feeding this area direct from Beaumont. The line is designed for 138,000 volt operation. The steel switching structure, covering 50' x 120', will accommodate the equipment required to handle the incoming 69 kv line and existing outgoing lines. Space has been provided for additional facilities which will be added as the area grows.

Lines feeding from the new station are the 34.5 kv line serving Woodville, Hillister, Longs Station, Kountze, and Pure Van Nona pump station, the 34.5 kv line serving the Chester area and the Pure Van Woodville pump station, and the 34.5 kv line serving the Colmesneil area.

Another new line, now under construction from the switching station to Corrigan — a distance of 22 miles — will also feed through the transformer bank now being installed. Many benefits will accrue to the Corrigan-Woodville-Kountze areas from the modern high voltage facilities.

The Corrigan line is expected to be completed around September 1.



Gulf States Workmen had a big job on their hands when they moved two transformers from Woodville to Doucette where they are being installed in the new switching station at the end of the new high voltage transmission line recently erected from Beaumont to this area. Moving the transformers required a crew of nine men and the company's largest truck. Joe Parker, left foreground, and C. L. Scholey, together with Emmet Robertson, not in picture, were in charge of the moving operation.

gulf staters in the news

Two Gulf Staters, R. J. Orrick and George Fulton, were active in planning the May YMCA membership campaign in Lake Charles. Mr. Orrick, System Director of Purchasing, is membership chairman of the Beaumont group, and Mr. Fulton, vice-president, in charge of the Lake Charles Division operations, is membership chairman in that city.

Charles Gary, Lafayette District sales representative, was installed as president of the Breaux Bridge Lions Club June 20. He is also president of the volunteer fire department and has served for two years as chairman of the March of Dimes campaign.

Alma Greathouse, Caldwell, has been appointed treasurer of the Burleson County chapter of the American Red Cross.

C. A. Ibach, J. O. Bauman, and C. P. Walters of Louisiana Station recently attended a demonstration of the Republic Flow Meter's new Electronic Controller given by the John H. Carter Co. in the St. Charles Hotel in New Orleans. The group was also taken on a tour through the Industrial Canal Power Station.

Mamie Bivens Voyles, home service advisor in Port Arthur, has turned columnist for the Port Arthurban, monthly magazine. Beginning with a column on "Your Wedding Day" in the June issue, Miss Voyles will write each month on subjects of particular interest to the readers.

James B. Hodge, operating manager for the Port Arthur division, was re-elected chairman of the South Jefferson county American Red Cross at their June meeting. In accepting the chairmanship, Hodge said that one of his main objectives for the year would be the establishment of a blood bank in Port Arthur.

Mary Lilyerstrom, secretary to the treasurer, has been elected president of the Town Hall in Beaumont for the new season which opens October 25. Town Hall, which sponsors lectures by nationally known personalities, is sponsored by the Beaumont Altrusa Club, and officers of the club are drawn from the membership of the organization.

C. Frank Contois, Baton Rouge division sales manager, has accepted the chairmanship of this year's Community Chest campaign. The appointment was made July 2.

Contois has been a Gulf Stater for 25 years and during this period has always been active in civic affairs. He is a past director and member of the executive committee of the Baton Rouge Chamber of Commerce, and director of the Istrouma Area Boy Scout council.

Brooks Bishop, Beaumont sales, has been elected to be state director of the Junior Chamber of Commerce by the Beaumont Jaycees. Brooks is the son of Gulf Stater J. B. "Pat" Bishop.

President Roy Nelson was recently appointed chairman of the finance committee of Sabine Oaks Home for the Aged in Beaumont. Mr. Nelson is a member of the board of directors of the home.

W. E. Dinkins, Caldwell superintendent was County Campaign Director of the recent Caldwell March of Dimes Drive. He is first vice-president of the Caldwell Rotary Club and was formerly district commissioner for the Boy Scouts of America.

C. V. Merriam, Manager of the Baton Rouge division, was installed June 27 as president of the Society for the Advancement of Management.

Kenneth Sutton, GSU advertising director, has accepted the post of public relations chairman for the Beaumont 1952 Community Chest drive. He also headed publicity for the 1951 drive.

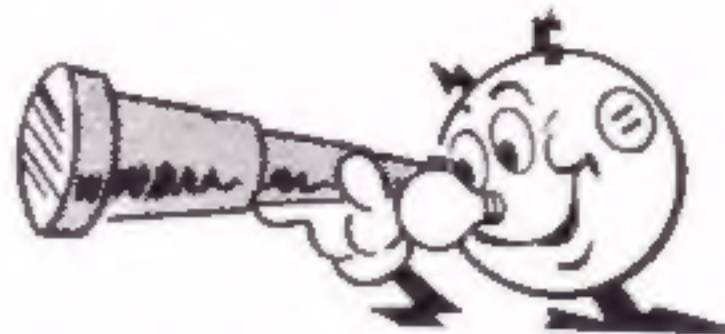
H. C. Leonard, vice-president at Baton Rouge, was elected first vice-president of the Southeastern Electric Exchange when the group held its conference this spring at Boca Raton, Florida.

F. Parker Allen, manager of residential sales, was elected treasurer of the Beaumont Exchange Club June 5.

Patty McQueen, niece of Ethel Doan in the Navasota office, was recently named as third place winner in the Miss Louisiana contest. Patty, who now lives in New Orleans, was the first Bathing Beauty Queen of the Navasota Watermelon Festival in 1948.

R. B. "Bob" Cruise, Beaumont engineer has been elected commander of American Legion Post No. 33 in Beaumont, and will take office in September. Mr. Cruise is a veteran of the first World War.

A PEEK AT THE T2A4



25 YEARS AGO

Effective June 1, office hours in Beaumont were changed from 8 to 5 to 7:30 to 4:30 for the duration of the summer.

The stork hovered around the company recently, depositing a girl at the home of Mr. and Mrs. K. E. Sutton May 7.

H. P. Robicheaux was promoted from Ledger Clerk to Voucher Clerk.

A. J. (Tony) Fontana was promoted to Ledger Clerk from the position of Ticket Auditor.

Emmet Robertson was promoted from Pay Roll clerk to Ticket Auditor.

L. G. Maher has assumed, among his other duties, the custody of the stationery stock room.

C. R. Goodman, civil engineer, is one of the recent additions to the Beaumont branch of the family.

Meet Parker Allen, folks, new addition to the commercial department, who is to be in charge of and push merchandise sales. His title, a new one, is superintendent of merchandise sales, and it applies to all companies. Mr. Allen arrived June 24.

Spindletop, the "old faithful" oil field of the Gulf Coast region, is coming back stronger than ever. In the Gladys City section derricks are springing up with a rapidity that makes the scene an ever changing one. Almost every day a new 1000 barrel gusher comes in.

"Shorty" Herrin won first place in life saving and was one of the three best out of 30 in resuscitation at the Red Cross school at Lampasas recently.

15 YEARS AGO

In three "grand" sales meetings held June 28, 29, and 30, the company launched a two months "Grand Idea" election and sales campaign on electric ranges and water heaters. This is part of the program to reach an average of a grand (1,000) k.w.h. per home customer by the end of the year. Meetings were held at the Conroe Country Club for the Navasota division, at McFaddin Beach for the Beaumont, Port Arthur, and Central divisions, and at the Lake Charles Country Club for the Louisiana division. Department heads, salesmen, home economists and others connected with sales activities attended.

PROGRESS REPORT UNIT No. 3

Control house structural steel has been erected and riveted. Switchroom floor has been poured. Turbine and Boiler room foundations have been completed and it is expected that the main steel work will start up about the first of July.

Harold E. (Mort) Mortimer tripped down the aisle to the tune of Wedding Bells with Miss Merle Holloway on the Juneteenth.

On Saturday, June 12, the Port Arthur Division held its annual seining and beach party at McFaddin Beach. The Port Arthur folks turned out practically 100 per cent and many of our friends from Beaumont joined us.

Vic Faver is working temporarily in Lake Charles office. Herbert Welsh is

working there also for a few days.

Albert W. Baird of the Distribution Dept. Office and Miss Merle West, Mesilla Park, New Mexico, will be married July 13 in Las Cruces, New Mexico. Congratulations to you both.

Charles "Blackie" DeCuir and Mrs. Fern Jones were married on May 15—kept it a secret until May 30 when they vacationed to Michigan.

10 YEARS AGO

Upon crashing the recent quarterly sales meeting of the power sales department, held in Beaumont, we found these present: Bill Thomson of Beaumont; Jack Cart of Lake Charles; Pete Guelfi and Andre Dubus of Baton Rouge; Owen Floyd and E. L. Robinson of Beaumont; Lionel Dugas of Port Arthur; Frank Conitois, Marcus Andrews and Walter House of Lake Charles, Rufus Manley of Beaumont.

Serving Uncle Sam — Beaumont DR Randy McAlpine . . . George DeLamatyr, Baton Rouge electrical engineering . . . Kenny Jumel, Baton Rouge accounting.

Transfers — Frank Jones, Beaumont, meter to distribution . . . Arlyn Swonger, Beaumont, steno to accounting . . . W. M. Larkin, Beaumont, DR to lighting sales . . . William Hurt, Beaumont, customer accounts to general accounting . . . S. L. Adams, distribution, Beaumont to Liberty . . . Gerald Hotard, Baton Rouge electric, meter to engineering . . . Jack Shirey, Navasota line to full time safety man for entire system . . . Jack Kirkland, transferred from Baton Rouge to Lafayette in electrical engineering.

5 YEARS AGO

In a personnel change effective June 1, Tom E. Crossan goes to Virginia Electric & Power Company as system superintendent of production and John A. Reich, formerly of VEPCO, comes to Gulf States to become our new system superintendent of production.

C. W. (Connie) Winborn has been transferred from customer service representative in Navasota to the Baton Rouge sales department.

J. O. Lively, formerly of Port Arthur meter, has been transferred to Navasota meter department.

C. M. Russell, formerly supervisor of plants at Navasota, has been transferred to Baton Rouge as maintenance foreman.

Engineer Robert M. Craig has been transferred from the transmission and distribution department in Baton Rouge to the system engineering department in Beaumont.

Officers and stockholders of Gulf States Utilities Company discussed plans at a special meeting June 11 for the sale of a new series of First Mortgage Bonds in the amount of \$27,000,000, and the execution of a \$2,000,000 note, both for the purpose of redeeming 27,300,000 of bonds now outstanding.

James K. Inglehart is back in Navasota t and d department after three years in Uncle Sam's army.



GERTRUDE RICE, above, a June graduate of Northwestern State College in Louisiana, will assume the position of home service advisor in the Navasota division in the near future. Frances Fuchs transferred from Baton Rouge to Beaumont July 2. Mildred Tribble, now at Navasota, will take the Baton Rouge position on August 5.



System Safety Director Jack Shirey, left, and Odis McKnight, Louisiana safety representative, proudly display their catch at Lafayette. Says anonymous contributor of picture: "Safety rules shall be observed — but what about game laws?" The picture was labeled "Safety Directors at Work." Jack and Odis haven't seen the picture yet, Plain Talks hears.

IT'S YOUR GOVERNMENT

(Continued from Page 4)

is going to lose that particular year. It's fantastic!

I took up the subject of waste by the Veterans Administration in the building of hospitals. It seems to me that its program is too ambitious. The Veterans Administration, at the time of the survey, had 6500 empty beds in its existing hospitals and yet it keeps planning additional institutions at a terrific cost. This could result in a disservice rather than a benefit to veterans, because there are not enough available doctors and nurses to staff these hospitals when they are completed.

The Hoover Report points out that the cost of these structures greatly exceeds that of community hospitals, running

MARRIED

Harry Sumrall, Louisiana Station, and LaWanna Strickland were married June 2 at the First Methodist Church in Baton Rouge. After a reception at the Baton Rouge Country Club the couple left for Denver, Colo., where they spent their honeymoon.

Charles Goodman and Mary Phillips were married in Anderson June 30. Goodman is employed in t and d at the Navasota sub-station. The couple will live in Navasota.

ENGAGED

Joyce Dawn Pintsch, home service advisor in Beaumont, will be married to James L. Seay August 25 in Mills Memorial Chapel of the First Methodist Church in Beaumont. She is the daughter of Emery H. Pintsch, system tax and insurance agent.

TRANSFERRED

Harry Sweaks, former lineman at Huntsville, has been transferred to Cleveland to become a serviceman. He began work with Gulf States in 1929 as an ice deliveryman in Somerville, and has worked in Navasota, Conroe, and Huntsville.

J. W. Flanigan, Jr., primary and special tester since December 1949, has been transferred from Beaumont to Orange. He began work with the company in 1946 as a helper in t and d at Beaumont.

DEATHS

Gulf Staters at the Louisiana Station and throughout the system extend sympathy to George R. Button at the loss of his brother, Charles Dale, 20, who was killed in action in Korea May 31, 1951.

Mrs. Savannah Downs, mother of Navasota serviceman H. G. Downs, passed away in Navasota June 8.

Sympathy of Gulf Staters is extended to Robert J. Landry, Lake Charles, in the loss of his brother, Louis J. Landry, a retired railroad brakeman. Services were held in Lake Charles July 2.

from \$20,000 to \$51,000 per bed. The average for community hospitals is \$16,000.

In the fiscal year 1950 the Veterans Administration spent \$3.5 billions, which is 11 per cent of the Federal budget and second only to the Defense Establishment. No one begrudges the veterans the best care available; but it is significant that last year President Truman lopped \$200 billions off the Veterans Administration budget, declaring that the hospital building program was excessive. Congress, however, restored the item.

There is now a nation-wide movement on foot to see that the Reorganization bills are understood by everyone, and that everyone who will, can be an influence in effecting their passage. It is spear-headed by the nonpartisan Citizens Committee for the Hoover Report. This is a voluntary, non-profit group of citizens having 38 active State committees. The Committee wants your co-operation.

We can, together, be the deciding force in the battle for good government, and we, and our children, and children's children, will benefit in better government, reduced taxes and a more normal life.

'Thanks for Smokes' Say Korean GPs

Good deeds, like bad ones, continue have their effect long after they are done. Sometime back the Lake Charles division of the company participated in a program of sending cigarettes to servicemen in Korea. Since then a number of men who have received some of these cigarettes have written letters to the company, all expressing thanks and appreciation for this thoughtfulness and generosity.

Typical of these many letters is the one following:

"Thank you for the cigarettes you have sent us. Your most gracious generosity has been and always will be deeply appreciated by the men of this squad. It is your kind of Americans we are glad to fight for. Keep up the good work on the home front."

Ten Men of Co. L.

R. K. Wilkerson Back

R. K. Wilkerson, chief engineer at the Louisiana Station has returned to work after a six week absence. He was recuperating from a fall in which six ribs were fractured.

Gulf States Utilities The fourth in a series of sketches Dramatizing Beaumont's Growing Industrial Activity By Dennis McCarthy



THE scene sketched at left, with its lofty boiler stacks and maze of beams, power lines and poles, is a typically industrial composition showing a portion of the Neches power plant of the Gulf States Utilities company.

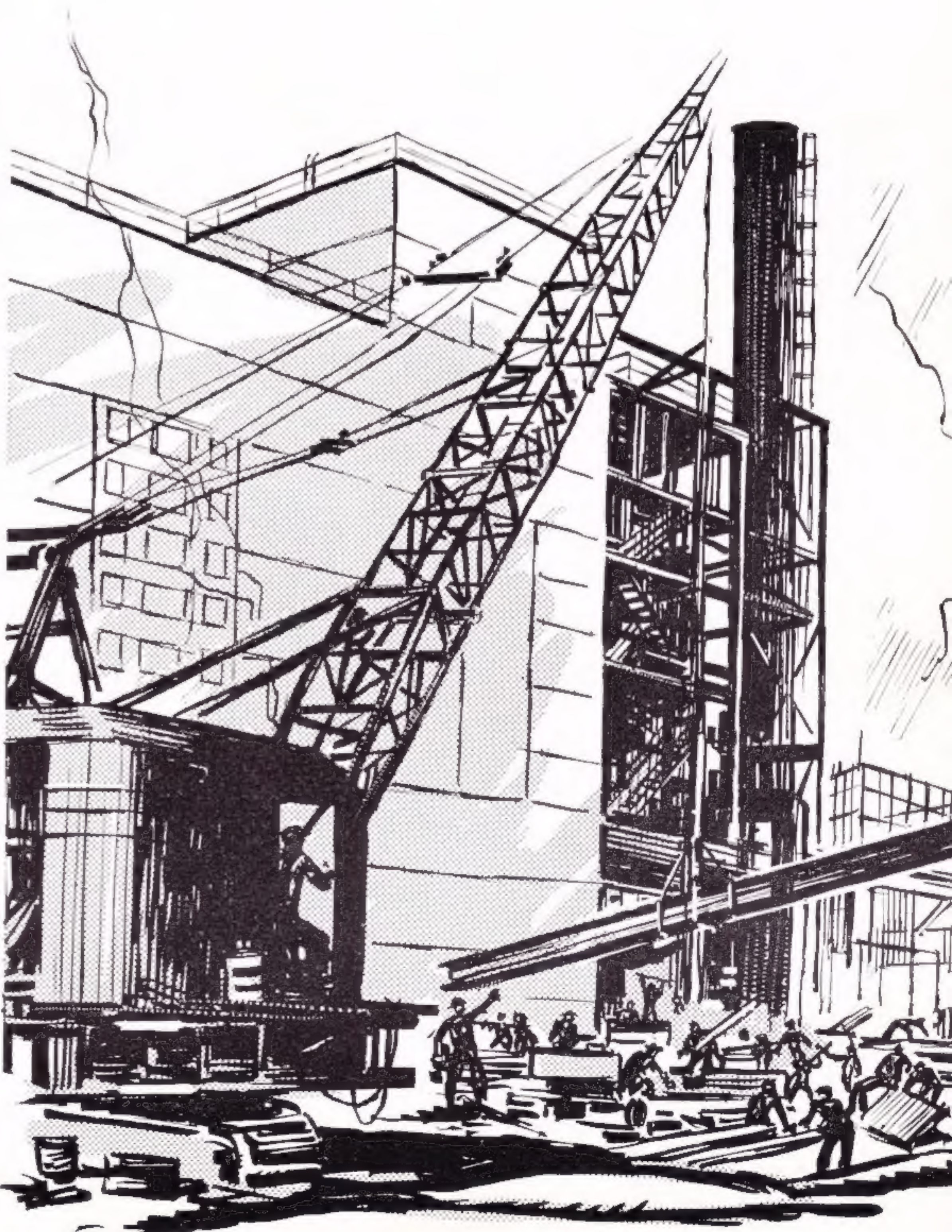
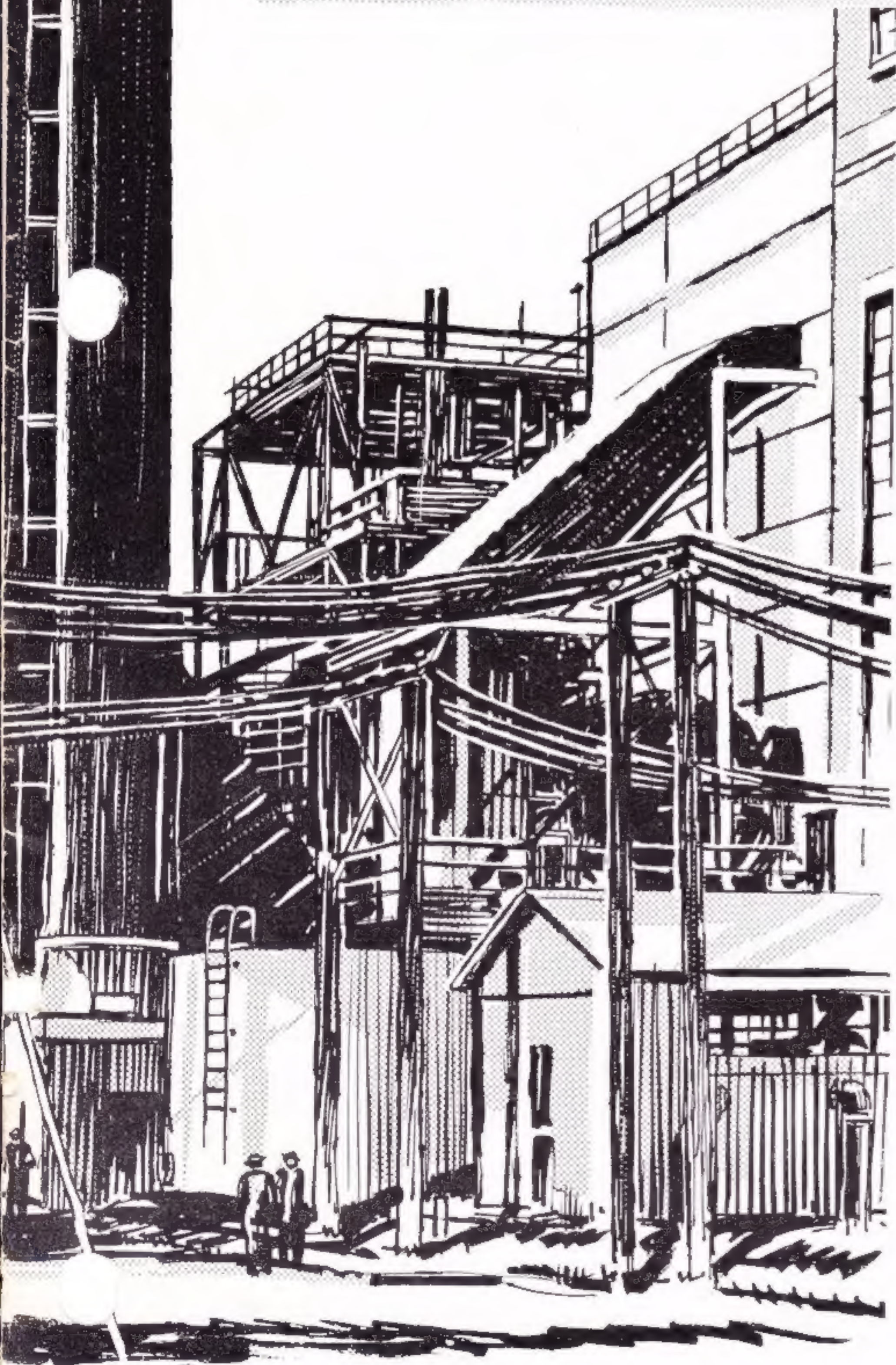
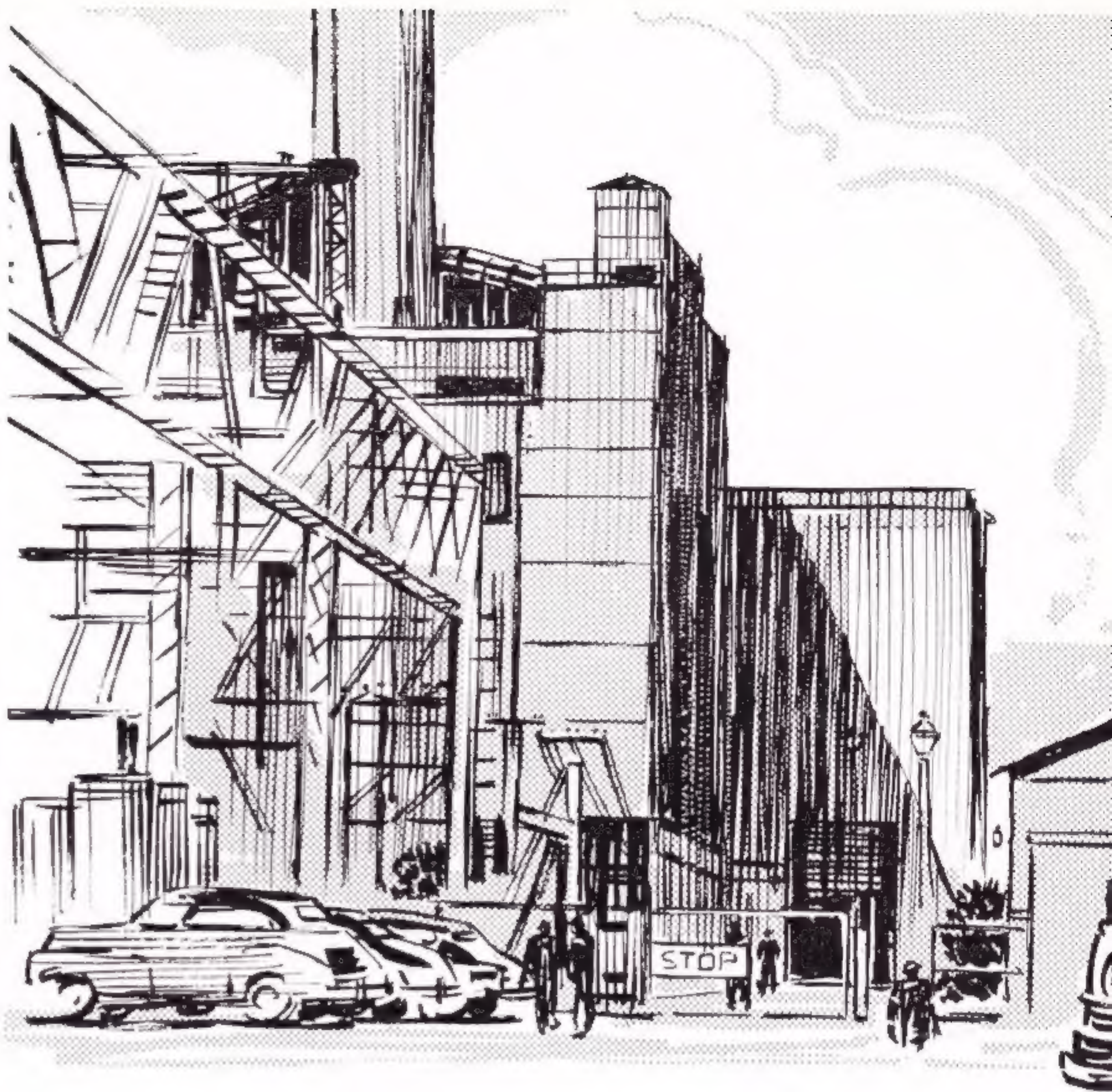
This pattern in steel dramatizes the two tremendous turbo-generator units which have been added to the plant in the past decade.

The portrait inset, at upper left, is a sketch of M. B. "Jake" Marshall, Gulf States superintendent of production in Texas, who has seen the Neches power station grow from an original capacity of 20,000 kilowatts to its present production of 198,000 kilowatts.

The sketch at upper right shows the entrance to the power plant.

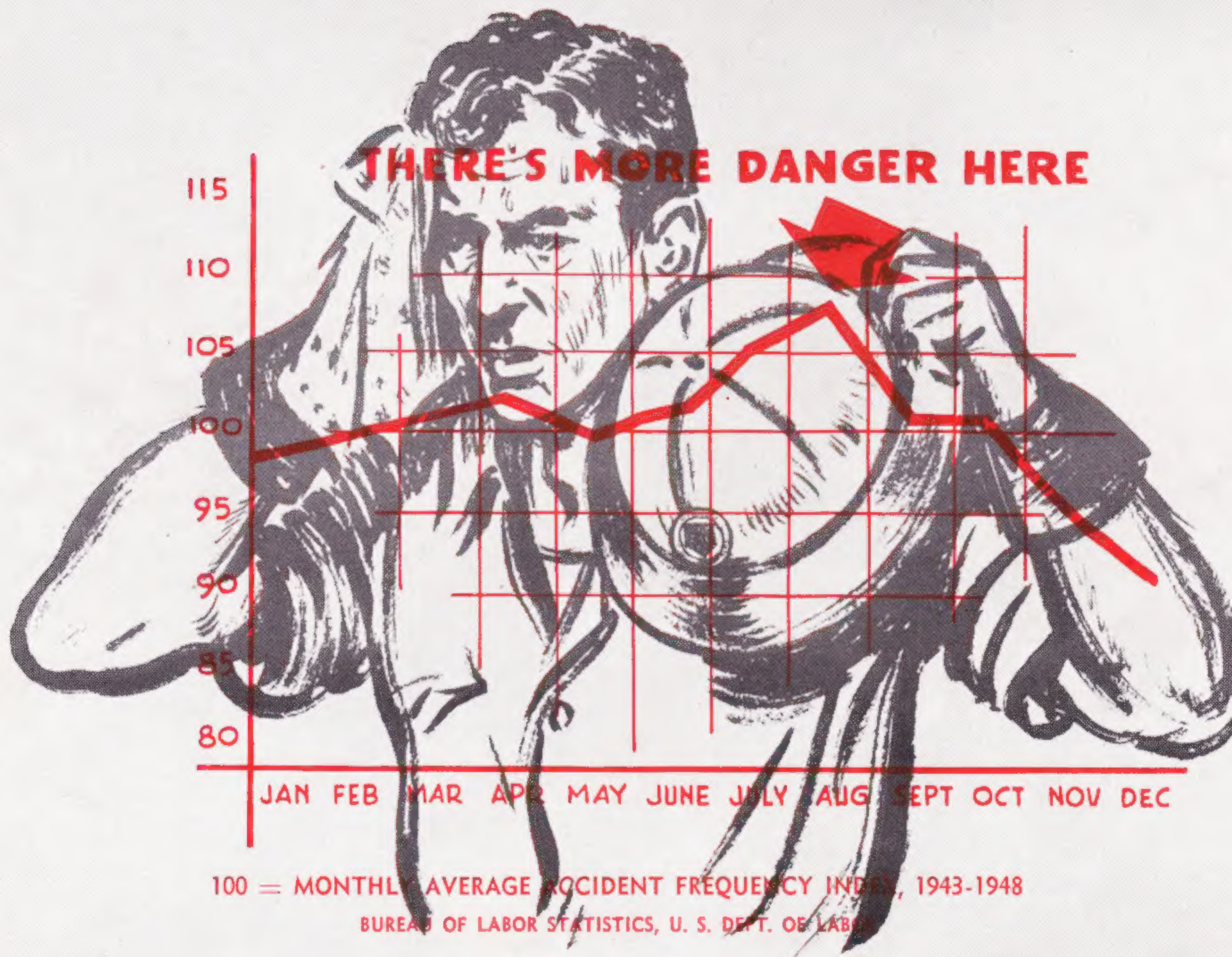
The drawing at lower right emphasizes the construction which is now in progress for the erection of a third turbo-generator unit to augment those shown in the sketch at left. Two hundred and fifty workmen are now on the job, scheduled for completion in the late spring or early summer of 1952.

Gulf States was featured June 24, 1951, in the fourth of a series of sketches by Dennis McCarthy, artist for the paper, appearing in the Beaumont Sunday Enterprise. The series is designed to dramatize Beaumont's growing industrial activity. The article accompanying the sketch is reprinted below.



Dennis McCarthy

Summertime Hazards



PREVENTIVE MEASURES

1. Proper diet — rest — relaxation.
2. Consider the heat, but don't let it depress you by thinking, "My, how hot it is."
3. Take special care in planning and carrying out the tough jobs.
4. Take salt tablets.